











NOVEMBER 1 & 2, 2025 | 10 AM – 5 PM | DOWNTOWN EASTON

Set in the heart of historic Easton, PA, **PA BACON FEST** has become one of the Lehigh Valley’s most beloved events. Featuring over 185 vendors and 35+ live performances across multiple stages, this annual two-day celebration draws **74,000 bacon enthusiasts** from across the East Coast.

Voted Best Festival and Best Culinary Event by the readers of Lehigh Valley Style Magazine, **PA BACON FEST** has earned national recognition as one of Parade Magazine’s “Five Can’t-Miss Bacon Festivals” and was named one of the Top 300 Festivals in the World by FEST300.com. It’s a must-attend event for anyone who loves bacon, music, and a good time!

SPONSOR LEVEL	PREMIER	SUPPORTING	COMMUNITY	FRIEND
<b>Presenting Attraction</b>	Main Stage, Pigskin Lounge, Beer Garden	East Stage, West Stage, 2nd St. Stage, North 3rd St. Stage, Centre Square Stage, Jumbotron, Entry Gates (5)	Bacon Eating, Hog Calling, & Costume Contests Selfie Station, Big Screen TV, 50/50	
<b>Logo on Printed Marketing Materials</b>				
<b>Booth Space</b>	10'x30'	10'x20'	10'x10'	10'x10'
<b>Live Plugs</b>	3+ custom	1+ custom	mention	
<b>:10 Slide on Centre Square Jumbotron Advertising</b>	two	one		
<b>Social Media Mentions</b>	<ul style="list-style-type: none"> <li>•six stories</li> <li>•two custom collaboration posts</li> <li>•two mentions</li> </ul>	<ul style="list-style-type: none"> <li>•four stories</li> <li>•one custom collaboration posts</li> <li>•one mention</li> </ul>	<ul style="list-style-type: none"> <li>•two stories</li> <li>•one mention</li> </ul>	
<b>Interactive Map Branding</b>	yes	yes	yes	
<b>Eblasts Logo &amp; Link</b>				
<b>Eblast Spotlight</b>	one			
<b>Website Logo &amp; Link</b>				text
<b>Parking Passes</b>	three	two	one	one
<b>Total Investment</b>	\$15,000	\$10,000	\$5,000	\$3,000
<b>Commitment Deadline</b>	Friday, September 5, 2025			Friday, October 17, 2025