



When the weather warms, **6,000+** music lovers head to Easton’s beautiful riverfront amphitheater at Scott Park for a series of unforgettable evenings of live music, lawn games, craft beer, and good times. **LIVE AT THE FALLS** showcases the natural beauty of Easton’s waterfront parks with a vibrant weekly celebration featuring fantastic tunes, delicious food and drinks, and family-friendly fun! As a sponsor, you’ll enjoy exceptional exposure both on-site and online, reaching a wide audience. Don’t miss out—join us for an unforgettable experience!

SPONSOR LEVEL	PREMIER	SUPPORTING	COMMUNITY	FRIEND
Presenting Attraction	Music Stage, Music Series	Lawn Games, Kids Area, Branded Giveaways		
Logo on Marketing Materials				
Banner Display	15 event days	12 event days	9 event days	6 event day
Booth Space (10’x10’)	15 event days	12 event days	9 event days	6 event days
Live Plugs	custom +stage time (4)	mention +stage time (2)	mention	mention
Social Media Mentions	four stories two custom posts	two stories one custom post		
Website Logo & Link				text
Total Investment	\$10,000	\$8,000	\$6,000	\$4,000
Commitment Deadline	Friday, April 15, 2025		two weeks prior to first event date	